

## Role Description: Under 26 Ambassador

Scottish Opera Under 26 Ambassador

Voluntary Position

From Sep 2017 – Jun 2018

### **Looking to gain some experience in Events Management and Marketing?**

The Scottish Opera Ambassadors scheme could be for you. We're looking for people under 26 in and around Glasgow, Edinburgh, Aberdeen and Inverness to join our team of Under 26 Ambassadors to help spread the word about our £10 ticket offer. For over 10 years, Scottish Opera have offered tickets to under 26s for just £10, giving young people wider access to opera across Scotland.

Whether you have an existing interest in opera or are completely new to it, we are interested in recruiting Ambassadors aged under 26 to work closely with the Scottish Opera Marketing Department, to encourage more young people to experience live opera productions.

### **Volunteering as an Under 26 Ambassador offers you the chance to:**

- Build your communication and leadership skills
- Meet new, like-minded people
- Gain events management experience
- Learn more about arts marketing
- Boost your CV with practical experience
- Volunteer within the largest arts organisation in Scotland

### **Responsibilities**

- Promote the £10 ticket offer for Scottish Opera productions
- Contribute to social media channels
- Spread the message of the Under 26 scheme around your college or university
- Host Under 26 events based around Scottish Opera shows
- Communicate closely with the Scottish Opera marketing team

### **Person Specification**

- Excellent written and verbal communication skills (Essential)
- An interest in arts and culture (Essential)
- An interest in planning events (Essential)
- Experience writing for social media (Desirable)

We expect our Ambassadors to represent Scottish Opera in a positive manner at all times while representing the company's wider interests.

### **About us:**

Scottish Opera believes passionately that opera's unique blend of music, singing and theatre is a fabulous, life-affirming experience that should be nurtured for future generations to enjoy. We do this

by presenting stunning opera performances in venues all over Scotland; through award-winning outreach activity; by nurturing young artists; and by commissioning and creating new work.

**How to apply:**

Send us an email with your CV, and up to 400 words about why you'd be a great Under 26 Ambassador, to Helen Macdonald (Marketing Officer) [Helen.Macdonald@scottishopera.org.uk](mailto:Helen.Macdonald@scottishopera.org.uk)